



Game Theory

Theory of games provides mathematical model but can be useful exploring decision making in business
Equilibrium point of strategy,
Saddle Point, Strategy, Value of game.

Pure Strategy

Mixed Strategy

When both the player's adopt same strategy

When both the players adopt guess strategy others

⇒ Two person zero sum game

- ① Pure Strategy Game (Saddle point Exist)
- ② Mixed Strategy Game (Saddle point does not Exist)

Row Minimum ⇒ ○

Column Maximum ⇒ □

Saddle Point ⇒ ○□

Ex

		Firm B				
		B ₁	B ₂	B ₃	B ₄	B ₅
Firm A	A ₁	3	⊖	4	6	7
	A ₂	⊖	8	2	4	⊠
	A ₃	⊠	8	⊠	⊠	⊠
	A ₄	1	⊠	⊖	2	1

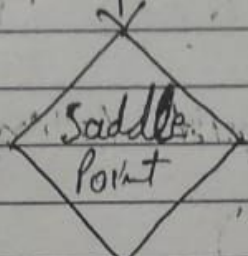
pay off
profit/loss

Optimal Strategy for Firm A = A₃ = 6

" " " " " " Firm B = B₃ = 6

Value of game (V) = 6

Game Theory



Yes → Pure Strategy → **STOP**

No.

Mixed Strategy

2x2

2xM or

Mx2

(n x n)

Dominance Rule

(to reduce the game matrix)

Algebraic Method

or

Alternative Method

Graphical Method

✓ 2x2, Mx2, 2xM

Algebraic Method

or

✓ Alternative Method

STOP

2x2

		q	$(1-q)$	
		<u>Player B</u>		
		B_1	B_2	
<u>Player A</u>	A_1	4	2	p
	A_2	3	6	$(1-p)$

Saddle point does not exist (Mixed Strategy)

then use the

Alternative Method (2x2)

Let Player A
 $T=1$

$$p + (1-p) = p + (1-p)$$

$$4p + 3(1-p) = 2p + 6(1-p)$$

$$4p + 3 - 3p = 2p + 6 - 6p$$

$$p + 3 = -4p + 6$$

$$5p = 3$$

$$p = \frac{3}{5}$$

$$(1-p) = 1 - \frac{3}{5} = \frac{2}{5}$$

Player B
 $T=1$

$$q + (1-q) = q + (1-q)$$

$$4q + 2(1-q) = 3q + 6(1-q)$$

$$4q + 2 - 2q = 3q + 6 - 6q$$

$$2q + 2 = -3q + 6$$

$$5q = 4$$

$$q = \frac{4}{5}$$

$$(1-q) = 1 - \frac{4}{5} = \frac{1}{5}$$

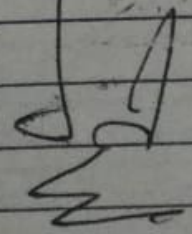
Value of game

$$4 \times \frac{3}{5} + 3 \times \frac{2}{5} = \frac{18}{5}$$

Value of game

$$4 \times \frac{4}{5} + 2 \times \frac{1}{5} = \frac{18}{5}$$

Optimal Strategy for Player A \Rightarrow $\frac{3}{5}$ | $\frac{2}{5}$
 " " " " B \Rightarrow $\frac{4}{5}$ | $\frac{1}{5}$
 Value of Game \Rightarrow $\frac{18}{5}$



2X2

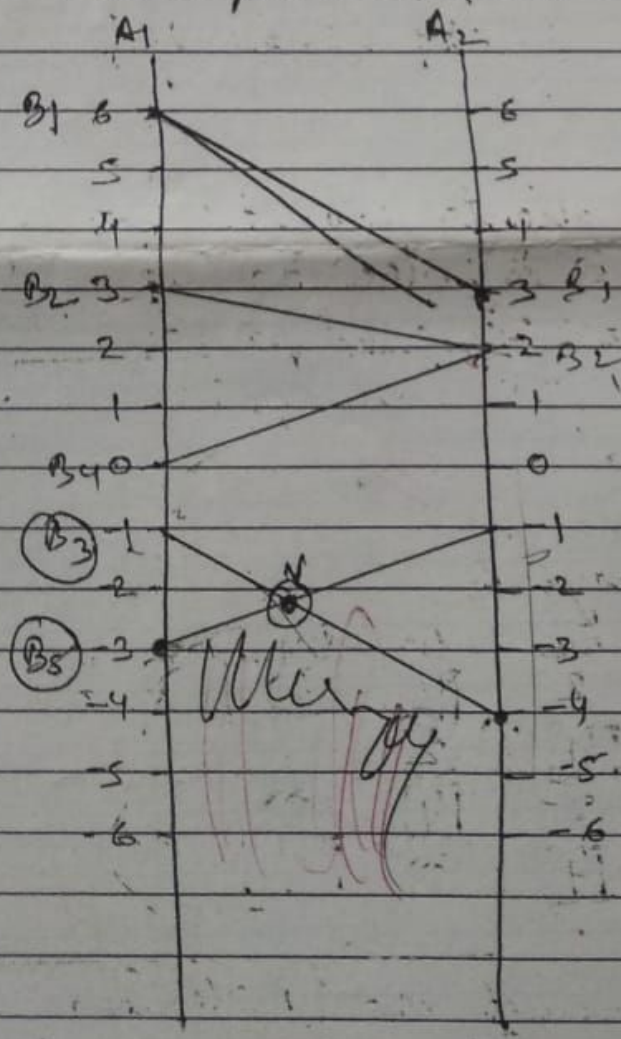
Graphical Method → used to convert the matrix to 2X2.

- (A) (C)
 ① 2Xn = (maximin → Maximum out of Minimum)
 ② nX2 = (minimax → Minimum out of Maximum)

2X2

		Player B				
		B ₁	B ₂	B ₃	B ₄	B ₅
Player A	A ₁	6	3	-1	0	-3
	A ₂	3	2	-4	2	1

Saddle point does not exist. (Mixed Strategy)



		B ₃	B ₅
A ₁	$\frac{3}{5}$	-1	-3
A ₂	$\frac{2}{5}$	-4	-1

Value of game = $-\frac{11}{5}$

Optimal Strategy for Player A = $\frac{3}{5}$
 Optimal Strategy for Player B = $(0, 0, \frac{4}{5}, 0, \frac{1}{5})$
 Value of game = $-\frac{11}{5}$

2X2

Dominance Rule

Rule ① \Rightarrow Compare any two rows & remove the row which is smaller or equal from other.

Rule ② \Rightarrow Compare any two columns & remove the column which is greater or equal to other.

Rule ③ \Rightarrow If we are unable to reduce the matrix by rule ① or rule ②, then we can reduce by using this rule. Compare the row with average of other rows & remove if smaller or equal.

Rule ④ \Rightarrow If we are unable to reduce the matrix by rule ① or rule ② or rule ③ then we can reduce by using this rule. Compare the column with average of other columns & remove if greater or equal.

MxN
It's

		<u>Player B</u>						
		B_1	B_2	B_3	B_4			
<u>Player A</u>	A_1	3	2	4	0	$\left. \begin{matrix} 10 \\ 6 \\ 4 \\ 8 \end{matrix} \right\} B$	6	10
	A_2	3	4	2	4		4	6
	A_3	4	2	4	0		8	12
	A_4	0	4	0	8			
			10	6	12			

No, saddle point does not exist (Mixed Strategy)

Row $A_1 \leq A_3$ so remove A_1 make a new matrix

	B ₁	B ₂	B ₃	B ₄
A ₁	3	4	2	4
A ₂	4	2	4	0
A ₃	0	4	0	8

Column B₁ ≥ B₃ so remove B₁ ✓

	B ₂	B ₃	B ₄	
A ₂	4	2	4	= 12 ∴ $\frac{16}{4} = 4$
A ₃	2	4	0	= 6 ∴ $\frac{18}{3} = 6$
A ₄	4	0	8	= 12

Column B₂ ≥ Avg. (B₃, B₄) so remove B₂

	B ₃	B ₄	
A ₂	2	4	6
A ₃	4	0	4 ∴ $\frac{12}{3} = 4$
A ₄	0	8	8 ∴ $\frac{24}{3} = 8$

Row A₂ ≤ Avg. (A₃, A₄) so remove A₂

	B ₃ (q)	B ₄ (1-q)	P
A ₃	4	0	(1-p)
A ₄	0	8	(p)

$p = \frac{2}{3}, (1-p) = \frac{1}{3}$ $q = \frac{2}{3}, (1-q) = \frac{1}{3}$
 Value of game = $\frac{8}{3}$ Value of game = $\frac{8}{3}$

Optimal strategy for Player A = $(0, 0, \frac{2}{3}, \frac{1}{3})$
 " " " " " B = $(0, 0, \frac{2}{3}, \frac{1}{3})$
 Value of game = $\frac{8}{3}$