

**MCA Semester -II**  
**Innovation and Entrepreneurship-1**

Time:3Hours

Total Marks -70

**Section A**

Note: Attempt all questions.

2×7=14

- a. Define the term entrepreneurship.
- b. What is innovation?
- c. What is the role of NGOs in rural entrepreneurship?
- d. What do you understand by Enterprise?
- e. What factors promote the growth of entrepreneurship?
- f. Explain the concept of entrepreneurial competency.
- g. Who is an intrapreneur?

**Section B**

Q2 Answer any three of the following:

3×7=21

- a. Explain the objectives of NIESBUD for the development of entrepreneurs.
- b. What are the responsibilities of Social entrepreneurs and Family Business Entrepreneurship?
- c. Explain the process to recognize the opportunities. How can we use the innovation strategies into our management system?
- d. Write an essay on Rural marketing strategy.
- e. What is Project Report? Give the objectives of preparing a project report.

**Section C**

Answer the following questions:

5×7=35

3. a. Differentiate between Entrepreneur and Manager.

**OR**

- b. What is the meaning of innovation according to Schumpeter? What type of change result from innovation?

4. a. How will you anticipate market for your proposed product? What is the criteria to select the product?

**OR**

- b. What is meant by entrepreneurial motivation? Is it necessary for a successful entrepreneur? Discuss.

5. a. Briefly explain trait theory of entrepreneurship.

**OR**

- b. How do entrepreneurs contribute to socio-economic development?

6. a. Write a note on National Entrepreneurship Development Board (NEDB).

**OR**

- b. Write a note on Entrepreneurship Development Institute of India (EDII).

7. a. Entrepreneurship qualities are in-born and cannot be acquired. Analyse the statement.

**OR**

- b. Management of cash is very important in a new enterprise. Explain.