

MBA Semester -IV
Entrepreneurship Development

Time:3Hours

Total Marks -100

Section A

Note: Attempt all questions.

2×10=20

- a. What is meant by intrapreneur?
- b. What is entrepreneurial culture?
- c. Mention some institutions supporting women entrepreneur.
- d. What is Business Planning Process?
- e. "EDP is a process of growing entrepreneurs." Explain.
- f. Explain the concept of Venture capital.
- g. Describe the types of entrepreneurs.
- h. Name the methods of Project Appraisal.
- i. What are process charts?
- j. What is the difference between manager and entrepreneur?

Section B

Answer any three of the following:

3×10=30

1. It is said that "ambition is the lever of all motives. " Do you agree? Comment.
2. What are the steps involved in the registration of new business units?
3. Explain the need and importance of entrepreneurs in the context of Indian economy.
4. Explain various policies and measures taken up by the government for the development of small scale industries.
5. What are the causes of formation of MSME policy in India? How are government organizations supporting them?

Section C

Answer the following questions:

5×10=50

3. Explain how non-economic factors help in developing entrepreneurs.

OR

Write an explanatory note on "Kakinada experiment " by McClelland on Achievement Motivation.

4. Discuss the role and support of NIESBUD, NSIC and NEDB in developing SSI in the country.

OR

What do you mean by District Industries Centre(DICs)? Explain the functions of DICs.

5. "Entrepreneurs are agents of change." In the light of this statement, explain the role of Entrepreneurial Mobility in promoting balanced regional development.

OR

Define the Schumpeterian innovative entrepreneurs. Are they found in under developing economies like India? If not, why?

6. Explain the steps with the help of process charts involved in launching a business.

OR

What is the procedure of registration of start - up to going IPO? Also explain about its revival, exit and end to a venture.

7. What do you understand by Project Identification? Discuss with hypothetical examples the process involved in project identification .

OR

" Innovation is one of the most important functions of an entrepreneur." Discuss. Also highlight the importance of creativity to an entrepreneur.